# Diploma in Scientific Electrolysis (DSE)





### **PROSPECTUS**

**Course Commencing** 

St Jan 7102 Apr 101 Oct 7



LiLi Scientific Electrolysis ലീലി സയന്റിഫിക് ഇലക്ട്രോലിസിസ്

Training Academy

Panampilly Nagar, Kochi 682 036

ISO 9001: 2008 Certified

Licence No.: MOH.14/272/2013-14

Govt. of Kerala MSME Reg, No.: 32/008/2/1/17178

Download Application Form www.lilielectrolysis.com



#### LiLi Scientific Electrolysis

Women, who have hormone imbalance due to various reasons during different stages of their life, face the challenge of unwanted hair growth on their cheek, upper lip and other parts of their body, which gives them a lot of negative feelings and lack of confidence. Many would keep this hiding by plucking the unwanted hair or by shaving it off. This aggravates the problem by multiple growth, and a stage will come, when hiding of the unwanted hair growth becomes impossible.

Here comes the permanent solution of removing the unwanted hair by scientific electrolysis method using specially designed machines imported from the US.

The procedure of electrolysis may be performed by an ordinary technician even without having the ability to recognize at what stage the hair is. The successful and permanent removal of the hair from the root will be possible to be performed only by a person who is an expert and having the required skills obtained by rigorous training and practice and who has the competence to recognize the actual stage of hair and applies electrolysis scientifically. The growth stage is the right stage at which the root of the hair is to be cauterized from the follicle applying the right amount of electric current. An overdose of current will damage the skin with a scar.

Scientific electrolysis technique can be effectively performed for permanent hair removal only by a professionally trained electrologist. Scientific electrolysis ensures no pain other than a tickling sensation and the insertion of the probe tip will not even be felt. The scientific electrolysis procedure destroys the root of the hair from the follicle instantly leaving no mark or scar without damaging the skin.



Training Academy

#### LiLi Scientific Electrolysis Training Academy

LiLi Scientific Electrolysis Training Academy offers admission to Diploma in Scientific Electrolysis (DSE), a three months intensive practical training course in scientific electrolysis, equipping the participants to become expert in permanent removal of unwanted hair from human body. The course ensures participants to learn and practice the most advanced painless and permanent hair removal technique.

The course is specifically designed to meet the needs of the most demanding clients and of any person interested in becoming a true professional in the field of permanent hair removal from human body.

The 450-hour course in electrolysis, given in small groups, will allow the participant to fully master in cauterization of the root of human hair from the hair follicle, acquire experience on various parts of the human body and build confidence in the work.

After the programme, participants can either become a franchisee of LiU Scientific Electrolysis by starting their own clinic, or obtain a lucrative job.



Scientific Electrolysis in progress



LiLi Scientific Electrolysis

Franchise Opportunity

#### Start your own clinic

"This is your opportunity to partner with LiLi Scientific Electrolysis with strong client-focused values, solid service guarantees and top-notch training. Become a franchisee of LiLi Scientific Electrolysis and have a business you can feel proud of while building your financial freedom."

" സ്ഥന്തമായി ലീഖി സയന്റഫിക് ഇലക്മ്യമാലിസിസിന്റെ ഫ്രാരഞ്ഞെസി ത്യമങ്ങി അഭിമാനത്തോടുകൂടി സയം സമ്പാദിച്ച് സ്വത്യതയാകുവാനുള്ള അവസരം വിനിയോഗിക്കുക "

Sherly Kollannur

Consultant Electrologist & Principal

#### Support: A proven operating system

By becoming a franchisee of LiLi Scientific Electrolysis, you take advantage of the industry experts. Along with ongoing operational support, you will have access to our professional marketing experts, as well as various forms of advertising materials. Through training and our business development group, you gain access to a wide range of marketing resource including:

- Brand orientation
- Brand positioning
- A proven marketing plan
- Access to creative resources
- Communications
- Local marketing programme

At LiLi, we are committed to providing our franchisees with quality, professional, customerfocused marketing programme.



Lili Scientific Electrolysis Training Academy (LSETA) was established for bridging the gap between the demand and supply of trained electrologists in the country and abroad. This is the first of its kind in the whole of India.

The hormone imbalance factor resulting in the unwanted growth of hair experienced in the human body of females and the desire for men and women to remove hair from their body for cosmetic purpose has made it necessary to find permanent solution for the removal of unwanted hair. As a result there is a great demand for trained electrologists in India and abroad.

The objective of establishing Lili Scientific Electrolysis Training Academy (LSETA) is to play a significant role in the promotion and propagation of scientific electrolysis and creation of professionally trained electrologists.

### Message from the Principal



During the tenure of my being as a consultant electrologist, I have observed that there is no institute offering training in scientific electrolysis in the whole of India. I had the opportunity to train over hundred employees who join as assistants and then graduate to someone doing the job of an electrologist. Though no formal training is given these assistants pick up the job and earn the skill through practice.

Electrolysis, if practiced without the knowledge of the science behind it, may result in damaging the skin and leave a permanent scar where excess current is passed through the hair follicle. This is a very dangerous proposition. This

mistake is committed mainly when the practitioner does not have the required skill to distinguish between dead hair and hair with life. There is no point in passing current through the follicle of the dead hair, as this will not result in cauterizing the root of the hair. Lack of knowledge and required skill of the practitioner will ultimately result in damaging the skin of the client, and the hair growing even more vigorously.

During the tenure of my career as a consultant electrologist, I had the opportunity to come across innumerable number of victims who has been treated by unskilled persons without having received any formal training in scientific electrolysis.

This observation has made me venture into this training academy with the objective of transforming persons of interest who would like to take up electrolysis as a career and a livelihood. I hope this endeavor of mine will result in achieving two objectives: (1) creating skilled electrologists and (2) satisfied and confident clients,

Sherly Kollannur Consultant Electrologist & Principal

## Diploma in Scientific Electrolysis (DSE)





## **Course Commencing**

St Jan Apr 102

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